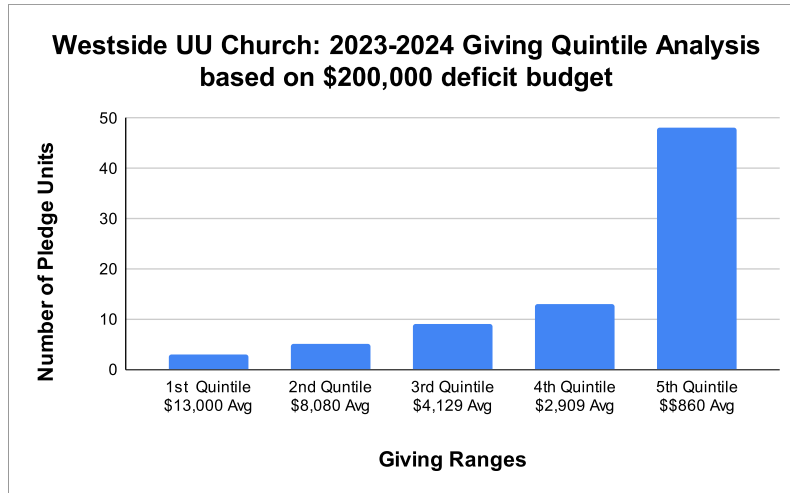
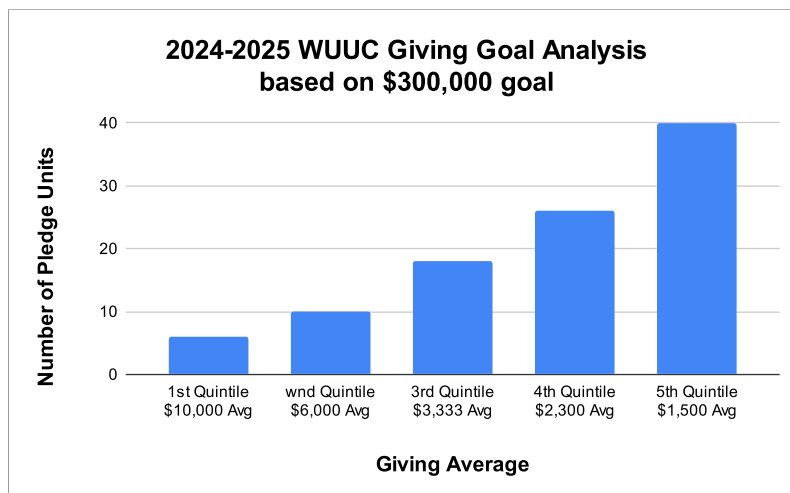


# WESTSIDE UU CHURCH: QUINTILE ANALYSIS

A quintile analysis is a proven analytical tool to illustrate how well we share the distribution of financial gifts among the congregation. This shows us how fairly we carry the load and whether we are vulnerable to severe imbalances, such as too few people contributing too much of the total or too many of us contributing too little. An ideal profile looks like a gradual set of steps, over which members, friends and returning visitors can advance over time, moving from a lower to higher amount of giving, as you are able.



23-24 Quintile Analysis	Cumulative Revenue	Pledge Units	% of Pledges	Min	Max	Average
1st	\$39,000.00	3	4%	\$12,000.00	\$15,000.00	\$13,000.00
2nd	\$79,400.00	5	6%	\$6,600.00	\$10,500.00	\$8,080.00
3rd	\$116,560.00	9	11%	\$3,720.00	\$4,800.00	\$4,129.00
4th	\$154,380.00	13	16%	\$2,400.00	\$3,600.00	\$2,909.00
5th	\$195,680.00	48	60%	\$39.00	\$2,100.00	\$860.00



24-25 Quintile Giving Goal	Cumulative Revenue	Pledge Units	% of Pledges	Average
1st	\$60,000.00	6	6%	\$10,000.00
2nd	\$120,000.00	10	10%	\$6,000.00
3rd	\$180,000.00	18	18%	\$3,333.00
4th	\$240,000.00	26	26%	\$2,300.00
5th	\$300,000.00	40	40%	\$1,500.00